

Tuesday, August 2, 2022
6:30 PM – Iowa Cattlemen's Ames, Iowa

Type of Meeting: Board of Directors
President Kim Strong called the meeting to order at 6:37PM

OPENING BUSINESS

- **Roll Call:** Kyle DeFreece, Vice President; Directors at Large – Jackie Kincaid, Bobbi Finarty, Craig Johnson; District 1 – Becky Grier; District 2 – Nick Wood; District 4 – Loren Meyer; District 5 - Mike Monahan ; District 6 – Cassie George; District 7 – Rosalie Carlson; Ex-Officio – Tammi Adix; Guests: Mitch Adkins, Kelly Birkenholtz, Kristin Esche, Amanda Esche, Cathi Luett
- Absent: Shanen Ebersole, Shannon Walker, Lori Mennenga, Mike Van Egdome
- **JUNE BOARD MEETING MINUTES - NONE PRESENTED**
- **TREASURER’S REPORT**
 - CURRENT BALANCE OF ACCOUNTS- BALANCES REVIEWED BY PRESIDENT STRONG

AS OF 07/31/2022

AMATEURS	\$18,869.77	BREEDERS INCENTIVE	\$722.47	DISTRICT 1	\$12,357.73
					NO
BREEDERS GENERAL	\$737.02	2022 RANCH HORSE	\$29,826.71	DISTRICT 2	REPORT
IQHA GENERAL	\$105,149.75	2022 BREEDERS	\$76,759.30	DISTRICT 3	\$5,183.80
EQUESTRIAN WITH DISABILITIES	\$1,464.44	2020 BREEDERS	\$43,661.10	DISTRICT 4	\$7,448.85
\$ FOR SCHOLARS	\$17,236.81	IQHA GENERAL SAVINGS	\$51,816.22	DISTRICT 5	\$1,086.40
2018 BREEDERS	\$4,915.99	2019 RANCH HORSE	\$38,846.40	DISTRICT 6	\$679.01
2019 BREEDERS	\$31,452.17	2020 RANCH HORSE	\$45,294.60	DISTRICT 6	\$14,972.42
RANCH HORSE GENERAL	\$17,456.08	2021 RANCH HORSE	\$46,243.68	DISTRICT 7	\$1,578.62
AUDIT	\$24,172.16	2021 BREEDERS	\$71,841.99	DISTRICT 8	\$7,034.17

- PRESIDENT STRONG REVIEWED A MAYFLOWER PROFIT & LOSS STATEMENT
- PRESIDENT STRONG REVIEWED A PROFIT & LOSS FOR IQHA. SEVERAL CLARIFICATIONS WERE RECOMMENDED TO HELP READ THE STATEMENT EASIER.
- **MEMBERSHIP**
 - **CURRENT MEMBERSHIP TOTALS** -JACKIE KINCAID REPORTED 350 TOTAL MEMBERS, OF WHICH 91 ARE FROM OUT OF STATE.
- **COMMUNICATIONS**
 - NEXT EMAIL NEWSLETTER DEADLINE: AUGUST 26
- **REPORTS OF OFFICERS** PRESIDENT STRONG REPORTED THAT MATEER STRONG WILL NOT BE RUNNING FOR QUARTER HORSE CONGRESS QUEEN, DUE TO JOB DEMANDS THIS YEAR. SHE HOPES TO RUN AGAIN IN A FUTURE YEAR.

OLD BUSINESS

● Events

- **Hawkeye Classic**- Nick Wood reported that the show went well, even with some weather delays, and showed a profit. The Ranching Heritage classes presented a learning curve, but they felt they would try to host those classes again at future shows.
- **Districts 4 & 5 Trail Ride**- Loren Meyer and Mike Monahan reported that the trail ride is on hold, due to IQHA's insurance not covering trail rides. Special event insurance is being looked into, but early quotes show that this may be cost prohibitive, costing approximately \$800. Other quotes are being pursued.
- **Fall Classic**
 - **Budget** - President Strong reviewed a projected Profit & Loss for the fall classic show.
 - **Updates** - Scheduling is still being tweaked, but different arenas will be utilized this year to help the show flow better. An updated show schedule has been posted on the website and on Facebook.
 - There will be a full set of VRH classes, and the VRH exhibitors will show to 4 judges.
 - Awards have been ordered for the show. Hi-points and reserves in both regular AQHA and VRH classes will receive buckles. Youth hi-points will receive wireless speakers with the log on them, and reserve will have boot bags with logos. Show ribbons have also been ordered.
 - Silent auction items are being obtained.
 - There will be an exhibitor party on Friday night, with meat donated by Gary & Tracy Thede, and side dishes donated by Gary & Robin Sampson. Catering will be done by Great Caterers of Iowa.
 - The amateurs will host a dodgeball tournament on Friday night.
 - The cattle classes for the ranch futurity and VRH classes will be held in the Jacobson Pavilion on Saturday night as part of a special event starting at 6:30. Purina is hosting hors d'oeuvres and beverages. There will be a live auction with a few select items, and that will be the close of the silent auction. Feed raffle ticket winners will be drawn.
 - Carson Griggs will be the trail manager, and patterns by Tim Kimura and Steve Brown will be utilized.
 - President Strong reported that 9 NSBA classes will be held concurrently with the for the first time. \$8,500 in prize money was raised for these classes. This prize money will be paid back 100%, and NSBA trophies and plaques will be awarded.
 - A good variety of vendors are lined up for the show.
 - President Strong reported there will be some media coverage of the show, consisting of some live feeds on Facebook, and interviews and pictures of class winners.
 - The amateurs will donate \$500 towards donuts at the show.
 - **Volunteer Needs** - President Strong reported that additional volunteers are still needed in various capacities.
- **Ranch Horse Futurity**
 - **Updates** - Chairman Meyer reported that as of August 2, 104 stallions were enrolled for 2022, 165 weanlings had been nominated, 115 yearlings were nominated, and 59 two year olds had been nominated.
- **Breeders Futurity**
 - **Drug Testing** -It was moved by Tammi Adix, seconded by Kyle DeFreece to go into closed session at 8:55 PM. Motion carried unanimously. Came out of closed session at 9:00PM.
 - **Updates**- Kelly Birkenholtz reported on the number of horses that were nominated to show in the futurity. She will propose some new rule changes for 2023, primarily for the two year olds to keep them eligible for maiden three year old classes, which are becoming very popular in the industry. She will also propose new rules for mare nominations. She reported that \$1,400 for awards in 2021, and the remainder of the 2022 awards are not covered financially by the money in the Breeders account. It was moved by Kyle DeFreece, seconded by Nick Wood to move \$6,500 from the general account to the general breeder's account to cover the cost of the awards. Motion carried. Opposed- Rosalie Carlson, not voting Tammi Adix and Bobbi Finarty.

- **Breeders Incentive Futurity**
 - **Updates** -There are 30 entries in the BIF Futurity. Kelly Birkenholtz donated \$300 and 4th district donated \$500. Paul and Tammi Adix are donating the 1st place prizes.

NEW BUSINESS

It was moved by Cassie George, seconded by Kyle DeFreece to go into closed session at 9:01PM. Motion carried unanimously. Came out of closed session at 9:33PM.

- **Joint Efforts with Neighboring State Affiliates** - President Strong reported that the American Royal had applied to have their show this fall be approved as an Iowa accredited show. After the discovery of the costs involved (\$1.00 per entry) for the show, the application was withdrawn by the American Royal show management. Discussion then followed on protocol to follow if this should arise again in the future. President Strong reported that several neighboring state affiliates have informally reached out about the possibility of having multi-sanctioned shows which would be approved for Iowa points and other affiliate points. President Strong stated that she would like the board to consider all the pros and cons of co-approving shows. She felt that it was important to let the board discuss with the members to get feedback before making any decisions. President Strong felt that the following were items to consider:
 - Possible increased memberships.
 - Possible increased exhibitor numbers, i.e. larger shows
 - Travel distances could be either a positive or a negative, depending on show locations.
 - Point keeping could be more difficult
 - \$1.00 per entry charge? Some states charge different amounts
 - Year end awards-possibility of multi-state awards
 - Could be a detriment to exhibitors that only show in state.
 - Discussion followed on various points, with some in favor, and some against this possibility. After various members and guests presented their opinions, it was suggested that a committee be formed to investigate the possibilities, and present to the board their findings. The board would then present their findings to the general membership. Volunteering to serve on the committee were Kyle DeFreece, Craig Johnson, Mitch Adkins, Cassie George, Becky Grier, Mike Monahan, Kristin Esche, Kelly Birkenholtz.
 - State Points Program - Recommendations on different ways to handle this were discussed.

OTHER BUSINESS

- **Reports**
 - **Districts and Directors at Large**
 - **District 1** had a meeting on June 28. **District 2** reported on the Hawkeye Classic earlier in the meeting. **District 3** Submitted a report that they have secured an October Trail Ride date. **District 4** reported that they would donate \$500 to the Breeder's Futurity, \$500 to the Ranch Futurity, and \$500 to the BIF. **District 5** reported they held a meeting on June 14 and met the queen candidates for the Cowgirl Queen contest held at the state fair. **District 6, 7, and 8** had no reports. **Director at large** Craig Johnson reported that he is hosting some ride nights and clinics. He is trying to get the ground at the fairgrounds improved. Bobbi Finarty had some questions on the audit. Jackie Kincaid had no report.
 - IQHYA No report
 - Amateurs No report
- **Board Meeting Dates:**
 - 09/06/2022 6:30 PM Iowa Cattlemen's, Ames
 - No October Meeting

ADJOURNMENT

Moved by Craig Johnson, seconded by Becky Grier to adjourn at 11:01PM. Motion carried unanimously.

Minutes submitted by Loren Meyer